



Goals and Objectives

BEAM's mission is to create the conditions that will spark a new music movement- the NuRoque. NuRoque is inspired by the revolution that new instruments and aesthetics caused in Europe in the 1600's. Four hundred years later we are at a similar inflection point. While of significant scope and necessity, several obstructions prevent new music from occurring:

- The absence of a consistent unified music technology
- The need for a new aesthetic that is of our time
- The lack of intelligently deployed money for the Arts

Technology

Just as the piano changed western music and the electric guitar created rock 'n' roll, new powerful instruments will once again lead the way. But this time no single innovation can cause the shift. In fact, it demands a complete re-definition of how music is created and performed. This requires integrating musicians, computers, composers & instruments in an effective way that yields the same intimacy and responsiveness that traditional instruments share by their coupled moving of air.

The first incarnation of a technology for the NuRoque musical style has been completed and represents the culmination of a 40 years of development based on ideas from leading researchers, technologists, educators and composers. The result is a successful re-forging of the musical chain. Instruments, structure, composition, notation, conducting and the way musicians interact in performance are all moderated and enhanced by a responsive and informed computer network. Immediate objectives are:

- Provide 12 NuRoque trios and quartets to leading conservatories
- Formalize a modern "score" that can persist through the ages
- Place documented technology in the public domain
- Continued research and development

Aesthetic

So what is needed to encourage and elicit a new music movement? A study of history will show that the integration and refinement of new instruments with an enthusiastic exploration of these tools by composers and musicians driven by the need for expression is an excellent starting point.

The aesthetic for the 21st century will be built on evolved instruments that are familiar yet extended beyond their original function. This provides a path that will offer a baseline inclusion of repertoire and musicians to act as a spring-board, as

well as an avenue for the transfer of much needed virtuosity as a carry over from present instrumentation. In addition, new controllers will be needed for functions not easily covered by the extended instrument.

What will be unique and required is the meta component – how the musicians, their gestures, the score, synthesis, audio processing and other structures are allowed to interact and modify themselves and other components in performance. This is a network, a new intelligence to augment and control the compositional structure of relationships beyond notes and transitions that can unite, challenge, and delight musicians and audiences. With advances present in today's technology, such a platform is now available. Near term projects include:

- Commission new works from composers and media artists
- Performances in the NuRoque style on the world stage
- Lectures and demonstrations to enliven and enlighten
- DVDs, CDs and downloads of performances and presentations
- Radio and Television exposure
- Publications in popular and academic press

Money

There is very little money available for the Arts and it is, by design, distributed to already established “low risk” composers and ensembles. There is no “seed” money for new ideas or artistic upstarts. There are no resources for experimentation, refinement or performance. BEAM is assembling a \$17M endowment that will be carefully deployed and focused specifically on expanding this aesthetic with new works, awareness through education, and supporting fresh instruments and technology.

Operations to date and the first moneys have been donated by one of the founders. The funds from the endowment's investments plus revenues will cover composers' commissions, research, academic presentations and papers, performances, general education, media awareness, and related overhead.

Composer & Musician Fees	26%
R&D / Tech	25%
Concerts & Touring	13%
Recording & Publishing	5%
Promotion	9%
Equipment	10%
G & A	12%

Technology inspires new art. Refinement, expansion and acceptance of new art requires vision, guidance and persistence. BEAM consists of people who have crafted the future of new music and have demonstrated leadership, financial competence and a fierce dedication to these goals. Support for these efforts in today's environment must come from enlightened individuals interested in causing an artistic movement that will embody the eternal human spirit captured for the 21st century.